



EMBRACE
EDUCATE
EMPOWER

FACE to FACE: FISCAL SAVVINESS

September 16, 2020

CARES Act Funding Timeline for Accessing Funds

- ❑ May 2020 - Schools respond to opt in/out
- ❑ June 1, 2020 - CARES I allocation amount received
- ❑ July 1, 2020 - CARES I spending begins
 - ❑ Spending for CARES I expires 9/30/21
- ❑ August 8, 2020 - CARES II allocation amount received and available
 - ❑ Spending for CARES II expires 9/30/22

Effectively Using CARES Act Funding

K-12 CARES Act Funding: \$411 million to support Georgia's Schools

 <p>At-risk student populations supporting students with disabilities, English Learners, migrant students, homeless students, low-income students, children in foster care</p>	 <p>Distance/Remote Learning – devices, hot spots; internet service; instructional packets/resources; online learning platforms</p>	 <p>School Meals – preparing/delivering meals; costs for meals not covered by USDA; hazard pay; transportation costs</p>	 <p>Mental and Physical Health – counseling; telehealth; school nursing; therapeutic services; wraparound supports; training</p>
 <p>Supplemental Learning – extended learning schedules; remediation; before/after school programs; additional pay for teachers and mentors</p>	 <p>Facilities and Equipment – deep cleaning buildings/buses; PPE (such as masks, gloves, disinfectants) and supplies; hazard pay</p>	 <p>Professional Development – training for school leaders, teachers, and staff; extended PD days</p>	 <p>Continuity of Core Staff and Services – restoring potential budget reductions; offsetting need to furlough school staff</p>

- Supporting at-risk populations through Distance Learning
 - MEVO Live Stream Cameras (hard to teach/hard to learn concepts)
 - Chromebook Carts
 - iPads
 - Teacher PD
 - YouTube Channel
- Supplemental Learning
 - Teacher PD on *off contract day* - stipend pay
- Facilities & Equipment
 - Masks, gloves, thermometers, sanitizing stations, outdoor classroom spaces, signage, privacy shields, & furniture
- Budget Reductions
 - Textbooks
 - Substitute pay
 - Subscriptions (RenPlace, Map Skills, AR, BrainPop, IXL, etc.)
 - Utility bills (electric, water & gas)

The CARES You See



The Bigger Impact - Budget Freedom

- Permanent Substitute/Paraprofessional
\$75 x 180 Days = \$13,500
- Textbook Adoption / Consumables Purchased for SY 20-21 & 21-22
Biology & Math = \$18,000
- Subscriptions = \$8,000
- Janitorial Supplies = \$6,000
- Utility Bills for 1 month = \$9,000

\$54,500 available in the permanent budget to allocate as needed.

Please do not hesitate to reach out.



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What should I be doing NOW as a Principal?

- ⇒ How are you assessing the “COVID19” slide for our ENL/ELL population and other students?
- ⇒ Get to know your data NOW !!!
- ⇒ Re-visiting old and building new relationships (local school district, Archdiocesan supports, school staff, and your (old and NEW) TEACHERS!!!
- ⇒ Create or refine YOUR vision for YOUR school (long and short term)

Leveraging Title Funding

Title I: Improving the Academic Achievement of the Disadvantaged

Title II: Preparing, Training, and Recruiting High Quality Teachers and Principals

Title III: Language Instruction for Limited English Proficient and Immigrant Students

Title IV: Student Support and Academic Enrichment Program (SSAEP)

Engaging Donors

Catholic School Finance, Fundraising, and Donors at St. Rose of Lima

Tomas Gallegos

Principal

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Asking the right questions

- What is at stake?
- Who are your greatest donors?
- Who can help you with this work?
- What data do you have access to?
- What stories do you have access to?

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Root beliefs about fundraising

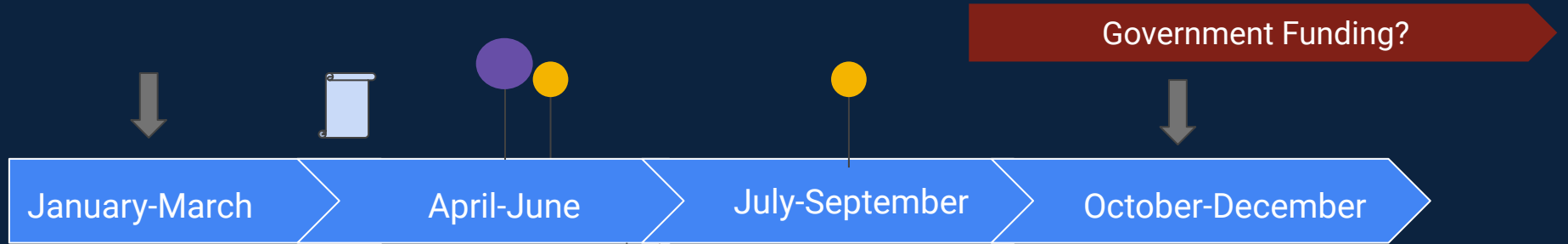
“From the perspective of the gospel, fundraising is not a response to a crisis. Fundraising is, first and foremost, a form of ministry. It is a way of announcing our vision and inviting other people into our mission.”

-Henri Nouwen, *Spirituality of Fundraising*

“When you believe enough in your mission to ask, not from yourself, but for your students, you will have success either way. ”

-Jeannie Courchene, *turnaround principal at St. Rose in 1995*

Financial Roadmap



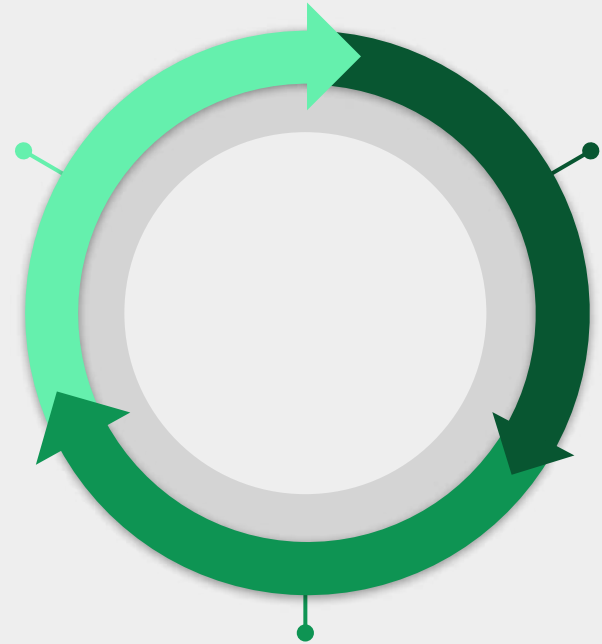
Government Funding?

Implications for Planning

Audit your budget for mission

- Diversify your income streams
- Accurate budgets, concise reporting, and thorough analysis
- Parish Finance Council
- Wish lists and capital repairs
- Funds for depreciation
- Development Board

- Families
- Teachers
- Volunteers
- Donors
- Enrollment
- Fundraising



School-Wide Communication

How do you communicate your mission and stories?

Canva - [COVID Response Campaign](#)

Videos [St. Rose Reopening Video](#)

Reopening Plan- [St. Rose Reopening Plan and Parent Letters](#)

Streaming Masses- [St. Rose of Lima Facebook Streaming](#)

Website, Class Dojo-<https://strosedenver.org/>

Staff- Writing, stories, photos, tours, grants

Donor-Specific Communication

Aligning their passion with your mission + Power of volunteers

Building relationships and doing your homework

Get a seat at the table, get your students one as well

Donor database on google sheets

Fundraising vs. Friendraising

Phone calls vs. handwritten letters (Christmas letters) vs. coffee (Zoom)

Trends for millenials- online giving and emails

Virtual Lap-a-Thon

Networking: other Catholic schools/parishes, high schools, colleges and universities

Grants: PPP, Federal, Local, Scholarships...etc.

