

Jocelyn Smith, Ed.D.

CURRICULUM VITAE

EDUCATION

- 2021 **VANDERBILT UNIVERSITY**
Doctor of Education in Educational Leadership
Dissertation: *'Self-efficacy of Catholic School Principals and their Professional Learning Implications'*
Chair: Laura Booker, Ed.D.
- 2017 **UNIVERSITY OF NOTRE DAME**
English as a New Language Certification
- 2015 **COLUMBUS STATE UNIVERSITY**
Specialist in Educational Leadership
- 2004 **MERCY COLLEGE**
Master of Science
Major: Elementary Education
- 2002 **FORDHAM UNIVERSITY**
Bachelor of Arts
Major: Political Science
Minor: Spanish Language & Literature

RESEARCH / TEACHING INTERESTS

Culturally and linguistically diverse students in Pre-K-12 schools, emergent bilinguals in public and Catholic education, dual language / two-way immersion bilingual program formation, formation of diverse leaders, Latinx enrollment in Catholic schools

ACADEMIC APPOINTMENTS

- 2023 - Present Faculty, English as a New Language
Coordinator, Latino Enrollment Institute
Coordinator, Adelante
University of Notre Dame, Notre Dame, IN

2021 – 2023 Adjunct Faculty, English as a New Language
University of Notre Dame, Notre Dame, IN

2017 – 2020 Clinical Faculty, Catholic School Advantage
University of Notre Dame, Notre Dame, IN

INVITED POSITIONS

2020 – Present Latino Educator & Administrator Development Program
Mentor, Catholic School Advantage, University of Notre Dame,
Notre Dame, IN

2019 – Present Latino Enrollment Institute Principal Mentor, Catholic School Advantage
University of Notre Dame, Notre Dame, IN

ACCOMPLISHMENTS

Led the turnaround of St. Anne-Pacelli Catholic School with an enrollment of 593 to 873. The school in 2014 had failing test scores in reading, language arts, mathematics, science, social studies, vocabulary and spelling as referenced by TerraNova in all grade levels. All grade levels and all subject areas outperformed the diocesan and national benchmarks winning the National Blue Ribbon School of Excellence in 2023. Diversifying the student population was also an area of concern. The Latino population was a mere 2% in 2014. After attending the Latino Enrollment Institute in 2015, Latino enrollment is now at 20% with census data reporting the Latino population in Columbus, Georgia at 4%. The school now boasts a robust ethnic and culturally diverse student population that annually celebrates El Día de los Muertos, Our Lady of Guadalupe, Las Posadas and El Día de los Reyes Magos. These celebrations have caught the attention of local media channels and are often featured on television, social media and print. Enrollment, academics and a lack of diversity were not the only areas of concern, athletics and facilities were in desperate need of repair. Through a \$7M capital campaign, facilities were upgraded to include opening the first diocesan dual language preschool, schoolwide capital improvements and a new sports facility. In 2023, St. Anne-Pacelli won 4 state titles in the areas of cross country, flag football, esports and football.

PROFESSIONAL EXPERIENCE

St. Anne-Pacelli Catholic School, Columbus, Georgia

Principal

2014 – 2023

- Screen, interview, hire, evaluate and terminate all school personnel

- Develop and maintain cost-effective management of all school budgets, expenditures and contracted services
- Responsible for the leadership, development and coordination of strategic plans in the areas of student achievement, enrollment services, institutional advancement, facility management, student support services and student activities
- Secured two grants in excess of \$11 million dollars
- Provided leadership for the successful opening of a fully accredited preschool, new athletic complex and campus remodel through a \$7 million dollar capital campaign
- Facilitate bimonthly school advisory board meetings that shares progress with respect to instructional, institutional and strategic plan goals
- Oversee the Director of Communications to develop and set goals for media, public relations, enrollment, retention, event planning, promotional campaigns and social media channels
- Collaborate with the Director of Advancement to identify opportunities to build and expand grant efforts and strengthen relationships with individual, corporate and foundation donors
- Developed and implemented a plan to assess student learning outcomes that was faculty-led, supported by administration and student-centered with results in all grades and content areas outperforming national and district norms
- Serve as chief student disciplinarian; consult with school counselors, psychologists and social workers to assess needs and challenges of student behavior

ACADEMIC & FEDERAL FUNDING SECURED

2022	EANS II	\$9,811,651.72
2021	EANS I	\$948,734.00
2020	PPP	\$853,559.60
2020	CARES II	\$6,337.70
2020	CARES I	\$106,695.60

Muscogee County School District, Columbus, GA

Title I Intervention Specialist

2009 – 2014

- Served as the Literacy Staff Developer to conduct model lessons and ensure that all teachers are using best practices with relevance, rigor and results
- Worked with classroom teachers to design methods of learning that are most appropriate for each struggling student
- Provided on-site professional development to ensure that all teachers are knowledgeable in their content areas and understand the backwards design instructional model

- Met regularly with principals to review assessment data and evaluate the outcomes of goals established by grade levels and departments
- Responsible for purchasing through various budgets and coordination of contracted services

New York City Department of Education, New York, NY
Educator

2002 – 2009

- Developed, implemented and evaluated multifaceted curriculum in all subject areas for culturally and socioeconomically diverse classroom settings in grades kindergarten through sixth grade

UNIVERSITY TEACHING EXPERIENCE

Faculty - EDU76112-01: Directed Readings in Dual Language Education,
University of Notre Dame, Notre Dame, IN
Spring 2024

Faculty - EDU 75110-01: ELL Practicum II: Collaboration & Professional
Development English as a New Language,
University of Notre Dame, Notre Dame, IN
Spring 2022, Spring 2023, Fall 2023, Spring 2024

Faculty - EDU 75112-01: Language Immersion in a Foreign Country English as a
New Language,
University of Notre Dame, Notre Dame, IN
Fall 2023

Clinical Faculty - EDU 70130-01: Designing Assessments for English
Language Learners English as a New Language,
University of Notre Dame, Notre Dame, IN
Fall 2022, Fall 2021, Fall 2020, Fall 2019, Fall 2018, Fall 2017

SCHOLARLY CONTRIBUTIONS

PUBLICATIONS

Smith, J. (2024, March 26). *Building Belonging: Growth through acompañamiento*. Catholic School Advantage Newsletter. University of Notre Dame.
<https://ace.nd.edu/news/building-belonging-growth-through-acompanamiento>

Smith, J., & Lichon, K. (2020, June 01). *Creatively connecting during COVID*. Catholic School Advantage Newsletter. University of Notre Dame.

<https://ace.nd.edu/news/creatively-connecting-during-covid-19>

Smith, J. (2021, April 19). *Self-efficacy of Catholic school principals and their professional learning implications*. Institutional Repository Home. <https://ir.vanderbilt.edu/handle/1803/16544>

SELECTED ACADEMIC PRESENTATIONS

Lichon, K., & Smith, J. (2024, April). *Latino Summit: A demographic call to empower Latino families*. Keynote presentation delivered at the Latino Summit. Seattle, WA.

Smith, J., & Lichon, K. (2024, April). *Home y Casa: Creating a school and parish environment of welcome for Latino families*. Keynote presentation delivered at the Latino Summit. Seattle, WA.

Lichon, K., & Smith, J. (2024, April). *Creating collective action steps*. Keynote presentation delivered at the Latino Summit. Seattle, WA.

Lichon, K., & Smith, J. (2024, April). *Ser bilingüe es un superpoder: Celebrating your multilingual learners*. Presentation delivered at the Latino Summit. Seattle, WA.

Smith, J., & Lichon, K. (2024, April). *Amplifying the gifts of Latino families and leveraging family involvement in schools*. Presentation delivered at the Latino Summit. Seattle, WA.

Smith, J., & Lichon, K. (2024, April). *Diez preguntas poderosas para padres*. Presentation delivered at the Latino Summit. Seattle, WA.

Lichon, K., & Smith, J. (2023, October.) *Panel discussion with Loyola Marymount, Boston College, and the University of Notre Dame: Hispanic / Latino enrollment in Catholic schools*. (Invited conference keynote). National Catholic Educational Association's Catholic Leadership Summit. Raleigh, NC.

Smith, J., & Lichon, K. (2023, October). *Nuestro futuro: Lessons learned from a decade of programming to increase Latino enrollment*. National Catholic Educational Association's Catholic Leadership Summit. Raleigh, NC.

Smith, J. (2023, June). *Young digital & social*. Presentation delivered at the Latino Enrollment Institute Conference. Notre Dame, IN.

Smith, J. (2023, January). *You are the light of the world: remembering our call*. Presentation delivered at the Catholic School Advantage's Latino Enrollment Mid-Year Conference. Scottsdale, AZ.

Smith, J. (2023, January). *Marketing for millennials*. Presentation delivered at the Catholic

School Advantage's Latino Enrollment Mid-Year Conference. Scottsdale, AZ.

Smith, J. (2022, December). *Best practices to support enrollment growth: Reaching millennials*. Presentation for the Archdiocese of Kansas City. Kansas City, KS.

Smith, J., & Dees, J. (2022, December). *Our legacy and our future: A framework for serving English learners in Catholic schools*. Presentation for the Diocese of Harrisburg. Harrisburg PA.

Smith, J. (2022, November). *It starts in the classroom: The teacher as instructional leader*. Presentation for the Diocese of Savannah. Savannah, GA.

Smith, J. (2022, October). *All are welcome: Serving ELLs in Catholic schools*. Presentation for the Diocese of Savannah. Savannah, GA.

Smith, J. (2022, September). *Growing Latino enrollment: It starts with a plan*. Presentation for the Diocese of Savannah. Savannah, GA.

Smith, J. (2022, June). *Marketing on a shoestring budget*. Presentation delivered at the Adelante Conference. Notre Dame, IN.

Smith, J. (2022, June). *Young, digital and social: connecting with today's Latino parents*. Presentation delivered at the Adelante Conference. Notre Dame, IN.

Smith, J. (2022, June). *Effective and inclusive Catholic school marketing*. Presentation delivered at the Catholic School Advantage's Latino Enrollment Institute. Notre Dame, IN.

Smith, J., & Moore, K. (2021, June). *Marketing to the Latino community*. Presentation delivered at the Catholic School Advantage's Latino Enrollment Institute. Notre Dame, IN.

Smith, J. (2021, January). *Marketing: powerful practices*. Presentation delivered at the Catholic School Advantage's Latino Enrollment Mid-Year Conference. Scottsdale, AZ.

VISUAL, AUDIO, MEDIA SCHOLARSHIP

Smith, J. (2024, January). Author of Video Script: *Reimagine your classroom newsletter and better engage families*. English as a New Language: Two-Minute Tips. University of Notre Dame

PROFESSIONAL DEVELOPMENT AND INVITED PRESENTATIONS

Smith, J. (2024, March). *Building bridges: Strategies for recruiting Latino families from our communities into our schools*. Virtual presentation delivered for St. Cletus School. Chicago, IL.

- Smith, J. (2024, March). Empowering language learners: The vital role of explicit vocabulary instruction. Virtual presentation delivered for St. Helen's Incarnation. Philadelphia, PA.
- Smith, J. (2024, February). *Shifting demographics: a call to action*. Virtual presentation delivered for the Archdiocese of Kansas City. Kansas City, KS.
- Smith, J. (2024, February). *Parental involvement and engagement implications at the diocesan level*. Virtual presentation delivered for Hispanic liaisons. Notre Dame, IN.
- Smith, J. (2024, February). *Our legacy and our future*. Presentation delivered at the Catholic School Advantage's Latino Enrollment Mid-Year Conference. Scottsdale, AZ.
- Smith, J. (2024, February). *Marketing beyond mailers*. Presentation delivered at the Catholic School Advantage's Latino Enrollment Mid-Year Conference. Scottsdale, AZ.
- Smith, J. (2024, February). *Advancement 101*. Presentation delivered at the Catholic School Advantage's Latino Enrollment Mid-Year Conference. Scottsdale, AZ.
- Lichon, K., & Smith, J. (2024, February). *Addressing the needs of our English learners*. Presentation delivered at the Catholic School Advantage's Latino Enrollment Mid-Year Conference. Scottsdale, AZ.
- Smith, J. (2024, February). *Catholic school branding*. Virtual professional development to Early Childhood Language Intensive Preschool Principals. Chicago, IL.
- Smith, J. (2024, January). *Filling the EANS funding gap*. Virtual presentation delivered to principals nationwide. Notre Dame, IN.
- Smith, J. (2024, January). *Latino summit: The demographic imperative*. Virtual presentation delivered for the Archdiocese of Seattle. Seattle, WA.
- Smith, J. (2023, December). *Cultivating oracy*. Virtual professional development to Romeo Academy at Resurrection. Cincinnati, OH.
- Lichon, K., & Smith, J. (2023, October). *If you give a mouse a cookie: Embracing the call to empower the future*. Archdiocese of Baltimore Latino Enrollment Institute. Baltimore, MD.
- Smith, J., & Lichon, K. (2023, October). *Initial steps to make your school more welcoming to Latino families*. Archdiocese of Baltimore Latino Enrollment Institute. Baltimore, MD.
- Smith, J., & Lichon, K. (2023, October). *Going from world's finest chocolate to development*.

- Archdiocese of Baltimore Latino Enrollment Institute. Baltimore, MD.
- Lichon, K., & Smith, J. (2023, October). *Marketing to the Latino community and empowering your madrinas*. Archdiocese of Baltimore Latino Enrollment Institute. Baltimore, MD.
- Smith, J., & Lichon, K. (2023, October). *Cultivating parental involvement from Latino families*. Archdiocese of Baltimore Latino Enrollment Institute. Baltimore, MD.
- Lichon, K., & Smith, J. (2023, October). *An initial look at school action plans*. Archdiocese of Baltimore Latino Enrollment Institute. Baltimore, MD.
- Smith, J. (2023, October). *Best practices for English language learners*. Virtual professional development to St. Helen's Incarnation. Philadelphia, PA.
- Smith, J. (2023, October). *Inclusive instructional climates*. Presentation delivered at the Elementary School Administrators Association Conference. Cape May, NJ.
- Smith, J. (2023, October). *Symposium for educators of English language learners*. Presentation delivered at the Elementary School Administrators Association Conference. Cape May, NJ.
- Smith, J. (2023, June). *It's about mission, not money: Filling empty seats with God's children*. Presentation delivered at the Latino Enrollment Institute Conference. Notre Dame, IN.
- Smith, J. (2023, June). *Building bridges between high school and middle school*. Presentation delivered at the Latino Enrollment Institute Conference. Notre Dame, IN.
- Smith, J. (2023, June). *Leveraging federal funding to deepen the impact*. Presentation delivered at the Latino Enrollment Institute Conference. Notre Dame, IN.
- Smith, J. (2023, June). *Leveraging Latino parental involvement*. Presentation delivered at the Latino Enrollment Institute Conference. Notre Dame, IN.
- Smith, J. (2023, June). *Addressing the needs of high school enrollment*. Presentation delivered at the Latino Enrollment Institute Conference. Notre Dame, IN.
- Smith, J. (2023, September). *Building listening skills in PK-2nd grade*. Presentation delivered for the Archdiocese of Chicago. Notre Dame, IN.
- Smith, J. (2023, September). *Connecting with today's parents*. Virtual professional development to Early Childhood Language Intensive Preschool Principals. Notre Dame, IN.

Smith, J. (2023, August). *Welcoming & supporting English learners*. Virtual professional development to Romeo Academy at Resurrection. Notre Dame, IN.

Smith, J. (2023, June). *Embracing the call to empower the future*. Keynote presentation at the Catholic School Advantage's Latino Enrollment Conference, Cohort 11 (Latino Enrollment). Notre Dame, IN.

Smith, J. (2022, November). *Advocating for ELs through a principal's role as an instructional leader*. Virtual professional development to Professional Learning Community, Cohort 10 (Latino Enrollment). Notre Dame, IN.

Smith, J. (2022, August). *Lesson planning with English learners in mind: Building bridges between home and school*. Professional development delivered to the Diocese of Savannah. Savannah, GA.

Smith, J. (2021, December). *Welcoming Latino students and families through a Christ-centered posture*. Presentation for the Diocese of Savannah. Savannah, GA.

Smith, J. (2021, December). *Demystifying the madrinas model: What is it? Why does it work?* Presentation for the Diocese of Savannah. Savannah, GA.

Lichon, K., Smith, J., Gallegos, T., Eizer, J., (2020, October). *FACE to FACE: Fiscal savviness for Catholic schools*. Webinar delivered to ACE Advocates. Notre Dame, IN.

PROFESSIONAL DEVELOPMENT & ONLINE LEARNING MODULE CONTENT DELIVERY

As a principal mentor for the Latino Enrollment Institute, monthly zoom professional development sessions are presented on the following topics:

Latino Enrollment Institute: First Year Experience

- First Faculty Meeting & Implementing Early Changes
- Cultural Responsiveness
- Celebrating the Beauty of Latino Culture; Hispanic Heritage Month Ideas
- Leveraging your *Madrinas* and School Ambassadors
- Community Engagement I
- English as a New Language: Ensuring that English Learners Thrive in Catholic Schools
- Fundraising and Development
- Goal-setting and Action Plan
- Strengthening the Relationship Between the School and Parish
- Community Engagement II: The Importance of Building Relationships Between the

- School and the Community
- Sustaining Momentum

Latino Enrollment Institute: 2.0: Second Year Experience

- Creating a Positive School Culture
- Welcoming the Stranger: Catholic Social Teaching and Immigration
- Home Visits: Venturing Beyond your School
- Your Role as an Instructional Coach
- Catholic Advent Celebrations in the Universal Church
- The Time Management Squeeze!
- Effective Financial Management, Part 1
- Effective Long-Term Financial Leadership, Part 2
- God in All Things: Your Role as a Spiritual Leader
- Understanding and Preventing the Summer Slide

As a Latino educator and administrator mentor for the LEAD program, monthly zoom professional development sessions are presented on the following topics:

Latino Educator and Administrator Development (LEAD) Program Curriculum

- The *Conciencia* and the Character of the Leader
- Seeking and Embracing your *Destino*
- Cultivating Temperance
- Igniting Hope
- Fostering Social Action
- Practicing Prudence and the Process of Discernment
- Fortitude: *Si Se Puede*
- The Practices of Reflection and Hope
- Spirituality as Responsibility Towards Others
- The Soil in Which We Grow

As Principal of St. Anne-Pacelli Catholic School, prescriptive professional development sessions have been presented on the following topics:

- Mindset, Planning, Preparation & Response – School Safety
- Anguish into Advocacy – Active Shooter Response
- NWEA Map Data Dig
- Mastery Learning
- Tracking SAT / ACT Readiness
- Assessment Drives Instruction
- Summative and Formative Assessments
- Guided Reading with Intention
- Math Groups for Mastery Learning
- ReadWorks Lexile Solutions
- Data Driven Decisions
- Reteach & Retest to Achieve Content Mastery

- Strategic Planning
- Classroom Engagement
- SDE Differentiated Instruction
- Podcasting for Education
- Best Practices for Blended Learning
- CRCT Parent Workshop
- TerraNova Data Dig
- DRA/STAR Data Analysis
- Model Cornerstone Classroom
- 5 Steps to Balanced Math
- Rubicon Curriculum Mapping
- Creating and implementing a Leveled Book Room
- Teacher Web Design
- Best Practices for ELL Instruction
- Connecting with Today's Latino Parent
- What is your Mission?

PROFESSIONAL AFFILIATIONS

- | | |
|----------------|--|
| 2017 – Present | Teaching English to Speakers of Other Languages (TESOL) |
| 2014 – Present | National Catholic Educational Association (NCEA) |
| 2014 – Present | National Association of Elementary School Principals (NAESP) |
| 2014 – Present | Association for Supervision & Curriculum Development (ASCD) |
| 2014 – Present | Member of Phi Kappa Phi National Honor Society |

NATIVE LANGUAGES

- English
- Spanish

CERTIFICATIONS

- Professional Educators License – State of Georgia
- Certificate #659021
- Educational Leadership Tier II
- Teacher Support & Academic Coaching Endorsement

Elementary Education (P-5)
ESOL Endorsement
Middle Grades (4-8)
Academic Coaching Endorsement

REFERENCES

Available upon request